

Munich, 11. Januar 2022

## Press Release

### Announcement

## INHORGENTA MUNICH postponed to April

- **New date: April 8 to 11, 2022**
- **Reliable alternative for the industry network**

Silvia Hendricks  
PR Manager  
Tel. +89 949 21483  
silvia.hendricks@messe-  
muenchen.de

**INHORGENTA MUNICH, which was scheduled for February 11 to 14, 2022, will be postponed. Europe's leading platform for jewelry, watches and gemstones will be held from April 8 to 11, 2022, at Messe München's exhibition grounds.**

“We had many discussions with our exhibitors before making this decision. And we want to ensure more clarity for them, as well as for visitors,” explains Klaus Dittrich, Chairman and CEO of Messe München. “Our customers and partners are still very interested in the trade show, the industry network wants to meet. With this new date, we provide a more reliable alternative for this.”

The decision was mainly driven by a number of travel restrictions. At the same time, Messe München has repeatedly demonstrated that—thanks to a sophisticated protection and hygiene concept—trade fairs can also be successfully held under pandemic conditions: particularly impressive was IAA MOBILITY, a major international event with 400,000 participants, in fall 2021 and most recent example is TrendSet, which was held in January. “Our main concern is to create the best conditions for our customers for successful networking, for inspiration and for business success—and with the new date we are doing just that,” explains Elena Jasper, Exhibition Director INHORGENTA.

Messe München GmbH  
Messegelände  
81823 Munich  
Germany  
messe-muenchen.de



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## **About INHORGENTA MUNICH**

INHORGENTA MUNICH, Europe's leading platform for jewelry, watches and gemstones is the order and communications platform for the industry and reflects the market in all its diversity. Spread over six halls at Messe München, exhibitors from across the globe will present their latest creations. Through its extensive supporting program, comprising the INHORGENTA AWARD and the TRENDFACTORY MUNICH, the trade fair offers an in-depth overview of international trends and developments. In 2020, the trade fair brought 1,055 exhibitors from 44 countries and around 26,000 visitors from 85 countries to Munich. The next INHORGENTA MUNICH will be held from April 8 to 11, 2022.

## **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.