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Press Release

INHORGENTA MUNICH

INHORGENTA AWARD for excellent craftsmanship

- Distinction of innovative watch and jewelry creations
- Gala night at BMW Welt on February 12, 2022
- Submissions accepted until January 26, 2022

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Celebrating its fifth anniversary, the INHORGENTA AWARD is one of the most important awards in the jewelry and watch industry. On February 12, 2022, at the exclusive gala evening, the who's who of the industry, celebrities and media will celebrate the best jewelry, watches, designers, and retail concepts.

“The INHORGENTA AWARD is the highlight of the trade show and a glamorous stage for great craftsmanship in the jewelry and watch industry,” explains Elena Jasper, Exhibition Director INHORGENTA. “This is where we bring together the who's who of the industry, as well as a lot of celebrities and media representatives—and highlight groundbreaking trends.”

The award ceremony will be held on Saturday, February 12, 2022, at Munich's BMW-Welt, TV presenter Viviane Geppert leads through the evening. Application is open to designers, goldsmiths, watchmakers, jewelers, manufacturers, brands, and young talents in eight categories: Fashion Jewelry, Fine Jewelry, Watch Design of the Year, Next Generation Retail, Designer of the Year, Design Newcomer of the Year. New additions are the Retailers Choice categories Best Watch and Best Piece of Jewelry. The deadline for submissions is January 26 (Retailers Choice: January 21).

Prominent jury

Submissions to the Retailers Choice categories will be rated online by trade fair visitors, thus giving retailers a strong voice. In all other categories, a prominent

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jury will select the winners. Joining the panel for the first time are: Sarah Fabergé, Director of Special Projects Fabergé and great-granddaughter of Peter Carl Fabergé; influencer Katerina Perez; Antje Leinemann, Managing Director Bikini Berlin; and Siems Luckwaldt, Lifestyle Director of “Capital” and “Business Punk” magazines. Already well-known faces are Anja Heiden, Executive Board Member at WEMPE, and watch expert Gisbert Brunner.

“I am honored to be a jury member for the INHORGENTA AWARD 2022,” explains Sarah Fabergé. “The event offers the opportunity to showcase a variety of talent and I look forward to seeing new perspectives and where the imagination can take us. The award provides the opportunity to celebrate invention and creativity within our industry and to inspire the next generation of artist jewelers.”

More information on INHORGENTA: www.inhorgenta.com



The INHORGENTA AWARD celebrates its fifth anniversary.

About INHORGENTA MUNICH

INHORGENTA MUNICH, Europe’s leading platform for jewelry, watches and gemstones is the order and communications platform for the industry and reflects the market in all its diversity. Spread over six halls at Messe München, exhibitors from across the globe will present their latest creations. Through its extensive supporting program, comprising the INHORGENTA AWARD and the TRENDFACTORY MUNICH, the trade fair offers an in-depth overview of international trends and developments. In 2020, the trade fair brought 1,055 exhibitors from 44 countries and around 26,000 visitors from 85 countries to Munich. The next INHORGENTA MUNICH will be held from February 11 to 14, 2022.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and

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the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Russia, Africa, Turkey and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.