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Press release

Positive signs for INHORGENTA MUNICH 2022

- **Well-known exhibitors have already confirmed their participation**
- **Politicians set the course for trade fairs with a presence as of September 2021**
- **Discount for early bookers until June 30, 2021**

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After INHORGENTA MUNICH had to be cancelled last spring due to the pandemic, Messe München is now optimistic about the coming year. The announcement from politicians that attendance fairs will be possible again from September 2021 is causing confidence among those responsible and exhibitors. Well-known jewelry and watch manufacturers have already confirmed their participation at an early stage. INHORGENTA MUNICH will take place from February 11 to 14, 2022 at the Munich exhibition center.

Klaus Dittrich, Chairman and CEO of Messe München, expresses his relief with respect to the positive signals from politics: "This decision now gives us and our customers the necessary planning security for INHORGENTA MUNICH. With our protection and hygiene concept, we are very well prepared. We are also very confident about the relaxation of travel restrictions and the increasing vaccination rate. We feel a great interest in the industry to meet in person on site."

Commitments from renowned exhibitors have been confirmed

Around eight months before the start of INHORGENTA MUNICH, a large number of jewelry and watch manufacturers have already confirmed their participation. Among others, the following companies will present innovations and trends in Munich: Citizen, Gellner, Hans D. Krieger as well as Jochen Pohl and Parmigiani.

Christian Sieg, Managing Director of Parmigiani, is optimistic about February 2022: "As the home of our European headquarters in Munich, we are naturally

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also looking forward to a home game and will present exclusive innovations here."

Early booking discount for exhibitors until the end of June 2021

Companies that decide to participate in INHORGENTA MUNICH 2022 by June 30 will receive a discount on their booking. Elena Jasper, Exhibition Director of INHORGENTA, is happy about the current developments: "The positive signs make us highly motivated to continue planning the trade show. We look forward to seeing the industry again in Munich and will provide further highlights with the TRENDFACTORY MUNICH as part of the presence trade show."

For further information on the latest developments as well as on the TRENDFACTORY MUNICH, please visit www.inhorgenta.com.

About INHORGENTA MUNICH

INHORGENTA MUNICH, Europe's leading platform for jewelry, watches and gemstones is the order and communications platform for the industry and reflects the market in all its diversity. Spread over six halls at Messe München, exhibitors from across the globe will present their latest creations. Through its extensive supporting program, comprising the INHORGENTA AWARD and the TRENDFACTORY MUNICH, the trade fair offers an in-depth overview of international trends and developments. In 2020, the trade fair brought 1,055 exhibitors from 44 countries and around 26,000 visitors from 85 countries to Munich. The next INHORGENTA MUNICH will be held from February 11 to 14, 2022.

Messe München

Messe München is one of the world's leading networking platforms. In a reflection of the slogan "Connecting Global Competence," Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München's portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that also focus on the latest social issues. These trade fairs include the world-leading trade fairs bauma, BAU, IFAT and ISPO Munich. The roughly 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors.

Messe München has one of the most modern exhibition grounds in the world and with its four locations in Riem, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München, and the Conference Center Nord, is able to fulfill all its customers' requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, South Africa, Brazil, Russia and Turkey. Overall, Messe München, with its network of associated companies and foreign agencies, is present in more than 100 countries.