

Munich, February 16, 2021

Press release

INHORGENTA MUNICH 2021 is canceled

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Due to the ongoing travel and contact restrictions designed to stop the spread of the global coronavirus pandemic, Messe München has decided to cancel INHORGENTA MUNICH 2021. The decision was taken in detailed consultation with the advisory board, as well as exhibitors, visitors and partners of Europe's leading platform for jewelry, watches and gemstones. The focus is now on preparing for a successful INHORGENTA MUNICH 2022 – scheduled to take place from February 11 to 14 – and on further developing the digital INHORGENTA TRENDFACTORY. The next edition of this series will be held in the fall of this year.

Last November, Messe München had initially decided to postpone INHORGENTA MUNICH 2021 from February to April. The aim was to provide exhibitors with increased planning security. "Unfortunately, recent developments in connection with the coronavirus pandemic have not moved in the direction we had hoped. Far-reaching international travel and contact restrictions are still in place. In addition, the spreading of the mutated virus poses a significant risk in terms of the further infection process. Even if an in-person trade fair were possible in the first half of the year thanks to the local situation in Munich, the INHORGENTA MUNICH would not be able to live up to its claim of being a highly successful international flagship event," says Klaus Dittrich, Chairman and CEO of Messe München. "We have therefore decided to cancel INHORGENTA MUNICH 2021."

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Expansion of digital offering

As Europe's leading platform for jewelry, watches and gemstones, INHORGENTA creates opportunities for industry members to showcase their



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products, present their brands and exchange ideas and information all year round. “Given these challenging times it is all the more important for us to provide the industry with future prospects. We do this by offering a range of tailor-made services designed to meet the growing need for guidance, networking and knowledge transfer”, says Elena Jasper, Exhibition Director of INHORGENTA. Following the success of the first digital INHORGENTA TRENDFACTORY last year, the team is working on continuing the format in the fall of 2021. A specific date will be announced soon.

Exhibitors and visitors will find further information on the latest developments as well as on the INHORGENTA TRENDFACTORY at www.inhorgenta.com.

About INHORGENTA MUNICH

INHORGENTA MUNICH, Europe’s leading platform for jewelry, watches and gemstones is the order and communications platform for the industry and reflects the market in all its diversity. Spread over six halls at Messe München, exhibitors from across the globe will present their latest creations. Through its extensive supporting program, comprising the INHORGENTA AWARD and the TRENDFACTORY MUNICH, the trade fair offers an in-depth overview of international trends and developments. In 2020, the trade fair brought 1,055 exhibitors from 44 countries and around 26,000 visitors from 85 countries to Munich. The next INHORGENTA MUNICH will be held from February 11 to 14, 2022.

Messe München

Messe München is one of the world’s leading networking platforms. In a reflection of the slogan “Connecting Global Competence,” Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München’s portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that also focus on the latest social issues. These trade fairs include the world-leading trade fairs bauma, BAU, IFAT and ISPO Munich. The roughly 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors.

Messe München has one of the most modern exhibition grounds in the world and with its four locations in Riem, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München, and the Conference Center Nord, is able to fulfill all its customers’ requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, South Africa, Brazil, Russia and Turkey. Overall, Messe München, with its network of associated companies and foreign agencies, is present in more than 100 countries.

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